



INFORMATION FOR PROSPECTIVE MARKET STALL HOLDERS

Thank you for your interest in the 2023 Channel Country Ladies Day.

All prospective Market Stall Holders will be required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

Purpose

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realize their true potential. We offer "Inspiration in Isolation".

As this is our purpose, our preference is to accommodate local stall holders and support local businesses.

Location & Venue

This year the Channel Country Ladies Day will be held at Bedourie, from the 20th to 22nd October 2023. Bedourie is located 1,668km west of Brisbane and 506km south of Mt Isa, and in the Diamantina Shire. Bedourie is a rural town and locality in the Diamantina Shire, Queensland, Australia. In the 2016 census, Bedourie had a population of 112 people.

The Channel Country Ladies Day will be held at the local Race Course. The facilities will be basic, you will be allocated a 3m x 3m site which will be undercover. If additional space is required, please contact our Stalls Co-ordinator directly to discuss.

Due to the setup of the venue, security is the responsibility of the stall holder.

If confirmed as a Stall Holder, you are expected to be on site and completely set up for trading by 4pm on the Friday afternoon.



Expenses

All confirmed stall holders are required to purchase their registration through the website. The cost of a stall holder registration will be \$269. This includes catering for the complete weekend. If you need to bring a second person to help with your stall, they are required to purchase an additional participant ticket. There will be tented accommodation options available for purchase, should you not wish to bring your own swag/tent or camper.

In lieu of a site fee you will be asked to add to the 250 participants "Goodies Bag" which each participant receives on arrival to the event. This may include a discount voucher for your stall, a small item OR a donated item for the Multidraw raffle, valued between \$50 and \$75.

Expression of Interest Process

We ask if you have any questions to make contact with our Stalls Co-ordinator (details below).

After reading this Information Sheet, we ask that you complete an Expression of Interest form.

All Expressions of Interest must be submitted to our Stalls Co-ordinator by Friday 30th June, 2023.

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are limited stall sites, and preference will be given to those stall holders whom are based in the Channel Country region. You will be notified if you are successful mid-June 2023.

The successful stall holder will be required to complete a confirmation of engagement form and purchase a ticket to secure their place at the Channel Country Ladies Day, before your stall is advertised.

Contact

If you have any questions throughout the process, please do not hesitate to contact our Stalls Co-ordinator, Ashlee White, on the following contacts;

Phone: (07) 4622 6420 or 0428 108 439

Email: stalls@channelcountryladiesday.com.au