



INFORMATION FOR PROSPECTIVE HEALTH SERVICES AND INFORMATION STALL HOLDERS

Thank you for your interest in the 2022 Channel Country Ladies Day.

All prospective Health Services and Information Stall Holders will be required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

Purpose

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realise their true potential. We offer “Inspiration in Isolation”.

As this is our purpose, our preference is to accommodate local stall holders and support local business.

Location & Venue

This year the Channel Country Ladies Day will be held at Windorah, from the 14th- 16th October 2022. Windorah is located 1200km west of Brisbane. Windorah is a remote town and locality in the Barcoo Shire, Queensland, Australia. In the 2016 census, Windorah had a population of 115 people.

The Channel Country Ladies Day will be held at the Windorah Rodeo Grounds. The facilities will be basic, you will be allocated a 3m x 3m site for a stall which will be undercover and if providing a service, we will allocate an appropriate space.

Due to the setup of the venue, security is the responsibility of the service provider/stall holder. If confirmed as a Service Provider/Stall Holder you are expected to be on site and completely set up by 4pm on the Friday afternoon.



Expenses

All confirmed stall holders are required to purchase their registration through the website. The cost of a stall holder registration will be \$269. This includes catering for the complete weekend for 1 person. If you need to bring a second person to help with your stall, they are required to purchase an additional participant ticket. There will be tented accommodation options available for purchase, should you not wish to bring your own swag/tent or camper.

In lieu of a site fee you will be asked to add to the participants "goodies bag" e.g., a small promotional item or gift.

Expression of Interest Process

After reading the information on this leaflet, we ask that you complete an Expression of Interest form. If you have any questions about the process, please make contact directly with our Health Services Co-Ordinator, whose contact details are below.

All Expressions of Interest must be submitted by 19th August 2022.

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are limited stall sites, and preference will be given to those stall holders whom are based in the Channel Country region. You will be notified if you are successful by 2nd September 2022.

The successful stall holder will be required to complete a confirmation of engagement form and purchase a ticket to secure their place at the Channel Country Ladies Day, before your stall/service is advertised.

Contact

If you have any questions throughout the process, please do not hesitate to contact our Health Services Co-Ordinator, Georgie Ferguson.

Phone: 0431 211 962

Email: health@channelcountryladiesday.com.au