



INFORMATION FOR PROSPECTIVE SERVICES PROVIDERS

Thank you for your interest in the 2022 Channel Country Ladies Day.

All prospective Providers will be required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

Purpose

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realize their true potential. We offer “Inspiration in Isolation”.

As this is our purpose, our preference is to accommodate local beauty providers and support local business. We also value integrity and professionalism in our beauty providers.

Location & Venue

This year the Channel Country Ladies Day will be held at Windorah, from the 14th -16th October 2022. Windorah is located 1202 km west of Brisbane, and in the Barcoo Shire. Windorah is a town and a locality in the Shire of Barcoo, Queensland, Australia. It is one of only three towns in the Shire of Barcoo in Central West Queensland. In the 2016 census, Windorah had a population of 115 people.

The Channel Country Ladies Day will be held at the local Race Course. The facilities will be basic, and we encourage you to bring your own chair, portable treatment tables, towels and everything you need to provide your service.

Due to the set up of the venue, security is the responsibility of the beauty provider.



There will be limited private treatment areas/ spaces. Some of the areas may be shared or separated by a curtain. Even though the facilities are basic, we will do everything we can to accommodate your needs. We will endeavor to provide fans in these areas. We also expect that you will work with us to make the most of the facilities.

Beauty providers are expected to be available to take bookings for their services at registration from 4 to 6 pm on the Friday afternoon. It is an expectation that appointments will be available for the entire duration of the event at times decided upon with clients.

Prices are to be set by the beauty provider. Exchange of funds for services will occur directly between the beauty provider and the clients at the time of appointment. The Beauty provider will provide a list of their services and prices and these will be made available to participants prior to the event. Some appointments may be made prior to the event, however the Committee will discuss criteria for preferred clients upon discussion if you are selected as a beauty provider.

Expenses

All beauty providers are required to purchase their registration through the website. The cost of registration includes catering for the course of the weekend. As registered beauty provider, you are invited to attend guest speaker presentations and when manageable the workshop activities, however we anticipate you will be busy with bookings due to the high demand. There will be tented accommodation options available for purchase, should you not wish to bring your own swag/tent or camper.

Expression of Interest Process

We ask you in the first instance to make contact with our Beauty Co-ordinator.

After discussing your service with our Beauty Co-ordinator and reading the information on this leaflet, we ask that you complete an Expression of Interest form.

All Expressions of Interest must be submitted to our Beauty Co-ordinator by 15th July 2022.

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are only limited consultation sites, and preference will be given to those beauty providers whom are based in the Channel Country region.



The successful beauty providers will be required to complete a confirmation of engagement form and purchase a ticket to secure their place at the Channel Country Ladies Day, before your services are advertised.

Contact

If you have any questions throughout the process, please do not hesitate to contact our Beauty Co-ordinator, Emily Still, on the following contacts;

Phone: 0455 445 362

Email: beauty@channelcountryladiesday.com.au