



## INFORMATION FOR PROSPECTIVE MARKET STALL HOLDERS

Thank you for your interest in the 2022 Channel Country Ladies Day.

All prospective Market Stall Holders will be required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

### **Purpose**

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realise their true potential. We offer "Inspiration in Isolation".

As this is our purpose, our preference is to accommodate local stall holders and support local business.

### **Location & Venue**

This year the Channel Country Ladies Day will be held at Windorah, from 14<sup>th</sup> to 16<sup>th</sup> October 2022. Windorah is located 1,200km west of Brisbane, and in the Barcoo Shire, Queensland, Australia. In the 2016 census, the rural town of Windorah had a population of 115 people.

The Channel Country Ladies Day will be held at the local Race Course. The facilities will be basic, and you will be allocated a 3m x 3m site which will be undercover. Due to the setup of the venue, security is the responsibility of the stall holder.

If confirmed as a Stall Holder, you are expected to be on site and completely set up for trading by 4pm on the Friday afternoon.



## **Expenses**

All confirmed Stall Holders are required to purchase their registration through the website (you will be notified when this becomes available). The cost of a Stall Holder registration will be \$269, which includes catering for the complete weekend. If you need to bring a second person to help with your stall, they are required to purchase an additional participant ticket. There will be tented accommodation options available for purchase, should you not wish to bring your own swag/tent or camper.

In lieu of a site fee you will be asked to add to the participants "goodies bag" - this may be a discount voucher for your stall or a small item.

## **Expression of Interest Process**

We ask if you have any questions to make contact with our Stalls Co-ordinator (details below).

After reading information provided, we ask that you complete an Expression of Interest form, available through the Channel Country Ladies Day website.

**All Expressions of Interest must be submitted to our Stalls Co-ordinator by 14th June 2022.**

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are limited stall sites, and preference will be given to those Stall Holders whom are based in the Channel Country region. You will be notified if you are successful by 26th June 2022.

The successful Stall Holder will be required to complete a confirmation of engagement form and purchase a ticket to secure their place at the Channel Country Ladies Day, before your stall is advertised.

## **Contact**

If you have any questions throughout the process, please do not hesitate to contact our Stalls Co-ordinator, Ashlee White, on the following contacts;

Phone: 0428 108 439

Email: [stalls@channelcountryladiesday.com.au](mailto:stalls@channelcountryladiesday.com.au)