# INFORMATION FOR PROSPECTIVE HEALTH SERVICES

# AND INFROMATION STALL HOLDERS

Thank you for your interest in the 2021 Channel Country Ladies Day.

All prospective Health Services and Information Stall Holders will be required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

**Purpose**

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realize their true potential. We offer “Inspiration in Isolation”.

As this is our purpose, our preference is to accommodate local stall holders and support local business.

**Location & Venue**

This year the Channel Country Ladies Day will be held at Quilpie, from the 15-17th October 2021. Quilpie is located 956km west of Brisbane. Quilpie is a rural town and locality in the Shire of Quilpie, Queensland, Australia. In the 2016 census, Quilpie had a population of 595 people.

The Channel Country Ladies Day will be held at the local Racecourse. The facilities will be basic, you will be allocated a 3m x 3m site for a stall which will be undercover and if providing a service, we will allocate an appropriate space.

Due to the setup of the venue, security is the responsibility of the service provider/stall holders.

If confirmed as a Service Provider/Stall Holder, you are expected to be on site and completely set up by 4pm on the Friday afternoon.

**Expenses**

All confirmed stall holders are required to purchase their registration through the website. The cost of a stall holder registration will be $269. This includes catering for the complete weekend for 1 person. If you need to bring a second person to help with your stall, they are required to purchase an additional participant ticket. There will be tented accommodation options available for purchase, should you not wish to bring your own swag/tent or camper.

In lieu of a site fee you will be asked to add to the participants “goodies bag” eg a small promotional item.

**Expression of Interest Process**

We ask if you have any questions to make contact with our Health Services Co-ordinator.

After reading the information on this leaflet, we ask that you complete an Expression of Interest form.

**All Expressions of Interest must be submitted to our Health Services**

**Co-ordinator by 18th August, 2021.**

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are limited stall sites, and preference will be given to those stall holders whom are based in the Channel Country region. You will be notified if you are successful by 1st September, 2021.

The successful stall holder will be required to complete a confirmation of engagement form and purchase a ticket to secure their place at the Channel Country Ladies Day, before your stall/service is advertised.

**Contact**

If you have any questions throughout the process, please do not hesitate to contact our Health Services Co-ordinator, Georgie Ferguson, on the following contacts.

Phone: 0431 211 962

Email: [health@channelcountryladiesday.com.au](mailto:health@channelcountryladiesday.com.au)