# INFORMATION FOR PROSPECTIVE STALLHOLDERS

Thank you for your interest in the 2019 Channel Country Ladies Day.

We have been met with an overwhelming amount of interest from stall holders. All prospective stall holders are required to complete an Expression of Interest.

The following information is provided to guide you through what you can expect from the Channel Country Ladies Day and the completion of your Expression of Interest.

**Purpose**

The Channel Country Ladies Day was established in 2012. Our annual event gathers women of the remote Channel Country regions to resource their growth, celebrate their diversity and relish their femininity. We aim to provide an opportunity for women to partake in experiences rarely accessible in these remote regions; connecting, inspiring and empowering them to realize their true potential. We offer “Inspiration in Isolation”.

As this is our purpose, our preference is to showcase local women’s businesses or artistic talents in our stall offerings. We also want to give women the opportunity to wander through a variety of market stalls offering wares they wouldn’t have access to on a regular basis.

**Location & Venue**

This year the Channel Country Ladies Day will be held at Thargomindah, from the 18- 20th October 2019. Thargomindah is located 1,004 km west of Brisbane, and 196km west of Cunnamulla in the Bulloo Shire. Thargomindah has a population approx. 270, is situated on the Bulloo river and was one of the first towns in Australia to produce hydroelectric power from 1898 to 1951.

The Channel Country Ladies Day will be held at the Caravan Park. The stalls will be located under marquees, providing basic shade. Stall holders will be allocated a 3m by 3m space on a dirt floor to set up their stall. Please feel free to bring floor matting for your space. We also ask that stall holders bring their own tables and chairs.

Due to the set up of the venue, security is the responsibility of the stall holders.

Stall holders are encouraged to open from 4-6pm on Friday afternoon during registration. Stalls holders are welcome to open from Saturday morning until close on Sunday, with participants wandering through the market stalls. There will be a time dedicated to stalls within the program over the course of the weekend.

Specifics on opening times will be made available with confirmation of your selection as a stall holder.

**Expenses**

All stallholders are required to purchase their registration through the website. The cost of registration includes a site fee, and catering for the course of the weekend. As registered stall holders you are invited to attend guest speaker presentations and when manageable the workshop activities. There will be tented accommodation options available for purchase, should you not wish to bring your own swag or tent.

**Expression of Interest Process**

We ask you in the first instance to make contact with our Stalls Co-ordinator.

After discussing your stall concept with our Stalls Co-ordinator and reading the information on this leaflet, if you are interested in submitting an Expression of Interest please complete the following form.

**All Expressions of Interest must be submitted to our Stalls Co-ordinator by 30th April 2019.**

Expressions of Interest will be assessed by the Channel Country Ladies Day Committee. There are only limited stall sites, and preference will be given to those stall holders who reside in the Channel Country region. We will also be looking for a variety of stall options.

Stall holders will be advised by 27th May 2019 as to the outcome of their interest.

Those successful stall holders will be required to complete a confirmation of engagement form and pay for their registration to secure their place at the Channel Country Ladies Day.

**Contact**

If you have any questions throughout the process, please do not hesitate to contact our Stalls Co-ordinator, Ashlee White, on the following contacts;

Phone: 08 8675 6771

Email: [stalls@channelcountryladiesday.com.au](mailto:stalls@channelcountryladiesday.com.au)